Emerging Markets Macro Service

Timely analysis of macro events and their impact

The Emerging Markets Macro Service brings together all of Oxford's world-class macro monitoring tools. Covering more than 180 countries, the service provides a portfolio of research tools, including event-driven briefings on emerging issues, analysis on data releases, at-a-glance chart books, country forecast reports, a global economic forecast databank, and access to our economists through webinars and briefings.

Our macro service draws on the expertise of our team of 200 full-time economists and the quantitative rigour of our advanced Global Economic Model to help you assess the impact of economic trends under a baseline forecast and alternative scenarios.

What the service includes

- **Country Economic Forecasts.** Concise country reports for more than 180 emerging economies, providing analysis, key risks, and our baseline forecast that is consistent with our global model.

- **Economic Databank.** Detailed macroeconomic and socioeconomic data on for all emerging markets out to 2045.

- **Research Briefings and Viewpoints.** Analysis and scenarios for macro events, market shifts, emerging issues, and policy changes that will affect strategic direction.

- **Weekly Economic Briefings.** Weekly wrap-ups of key developments and upcoming events for emerging markets.

- **Data Insights.** Immediate analysis of key data releases and the implications for our macro forecasts.

- **Chart Books.** Monthly dashboards of key data and trends for each region, and for major countries.

- **Commodity Price Forecasts.** Monthly price trends and forecasts ahead two years for key commodities.

- **Webinars and presentations.** Regular global and regional outlook webinars, as well as event-driven updates, and access to our archive of presentations.

- **Economist contact.** You can contact our economists directly to discuss our macro analysis and the impact on your business plans.
Emerging markets expertise

A world leader in global forecasting and quantitative analysis, our experience and modelling capabilities make us a trusted partner when analysing and forecasting economic trends in developing and emerging markets.

- **Broad coverage of emerging and developing economies.** We regularly monitor and forecast economic trends in more than 200 countries, including more than 180 emerging markets.

- **Unique modelling expertise.** Our Global Economic Model covers 80 countries, uniquely including 57 emerging markets. The model provides a rigorous and consistent structure for forecasting and testing global scenarios, and serves as the framework of all of our forecasts.

- **Global expertise, local staff.** Our team of 200 in-house economists and analysts includes staff who work in our offices in South Africa, Mexico, Hong Kong, and Singapore. All are experts in their field and have decades of experience in covering emerging markets.

- **A trusted brand.** An acknowledged world leader in global forecasting and quantitative analysis, our roster of over 1,200 clients includes leading companies across a range of industries, from consumer goods and retailers to industrial manufacturing and energy to financial institutions and professional services.

- **Accuracy of our analysis.** Drawing on the most reliable, up-to-date data and leading-edge quantitative framework ensures the accuracy, and timeliness of our analysis. Our forecasting track record is one of the best in the industry.

Country coverage

The Emerging Markets Macro Service includes coverage of economic developments and the forecast for more than 180 economies, including 44 countries in the Americas, 35 countries in Europe, 69 countries in the Middle East and Africa, and 33 countries in Asia.

Delivery platform

The Emerging Markets Macro Service includes access to a set of tools so you can easily view and access our insights and forecasts, or perform your own analysis.

- **My Oxford.** Access to all of our analysis, databanks, and software downloads. Content can be accessed by date, region, or by title.

- **Mobile application.** View reports, alerts, forecasts, and analysis on an iOS or Android device.

- **Global Data Workstation.** Online access to our macro databank. Provides a variety of data selection, heat map and chart visualisations, downloads, sharing, and personalisation features.

- **Excel Data Workstation.** Connect to our data tool to import data selectively or make use of pre-built and automated dashboards.

- **Notifications.** Set up email alerts for new content.

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