



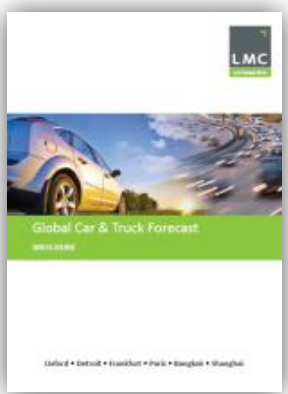
Global Car & Truck Forecast

Worldwide production and sales forecasts for passenger cars and light trucks in a single source.

LMC's **Global Car & Truck Forecast** combines extensive global market intelligence with individual assessments of each major OEM. This service is a comprehensive and cost-effective source that provides subscribers with a complete perspective on the global market. It is a vital tool for any manufacturer, investor, or business developer looking to gain an understanding of the global automotive industry.

The Essentials

- Seven-year production and sales volume forecasts for all light vehicles by region, country, manufacturer, make, and production volumes by model
- Comprehensive macroeconomic outlooks for more than 40 countries over five global regions
- In-depth assessments of each of the major OEMs, including strategies and prospects for future sales and production
- Product lifecycle charts, existing models and anticipated future introductions by manufacturer and model



Deliverables

Two hard copies of the Global Car & Truck Forecast for each subscribed quarter, as well as full online browsing and download access to the report and data via LMC Automotive's Interactive Delivery System & Data Viewer



LMC Automotive provides the highest quality global sales and production forecasts for light vehicles and medium/heavy commercial vehicles, along with forecasts of engine and transmission supply and demand.



Services

- More than **thirty** global and regional services
- **Production, sales and powertrain** forecasts for all light vehicles and medium/heavy commercial vehicles
- **Continual updates and improvements** to our catalogue of services, reflecting changes in the industry

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Events

- **May: Light Vehicle Seminars**
Frankfurt & London
- **October: Fall Automotive Conference**
Michigan, USA
- **October: Asia Pacific Outlook Conferences**
Shanghai, China & Tokyo, Japan
- **November: Global Truck Industry Seminar**
London, UK

Interested in attending? Visit our [events](#) page for information on how you can join us



Webinars

- **Monthly webinars** for all clients
- Outlook for every **key region** and discussion of **critical issues** influencing the global automotive market

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