A comprehensive perspective on the global hybrid and electric powertrain sector.

LMC’s Global Hybrid & Electric Vehicle Forecast balances fiscal, regulatory, and technical drivers of growth against OEM investment plans and customer attitudes towards hybrid and electric vehicle technology. The service evaluates key factors affecting demand for hybrid technology in each market, including availability and durability of government incentives, frameworks surrounding vehicle emissions, and OEM strategies.

The Essentials

- Forecasts of demand for electrified passenger cars and light trucks, by country, model, and manufacturer
- In-depth analysis by technology type, from mild hybrids through battery electric to fuel cell electric vehicles
- Overview by country of the fiscal and regulatory drivers of hybrid and electric vehicle demand
- A ten-year time horizon for the key markets across North America, Europe, and Asia Pacific

Deliverables:

Two editions of the Global Hybrid & Electric Vehicle Forecast for each subscribed year, as well as full online browsing and download access to the report and data via LMC Automotive’s Interactive Delivery System & Data Viewer.

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