

# About LMC Automotive

## ***LMC Automotive – the company***

LMC Automotive is a market leader in the provision of automotive intelligence and forecasts to an extensive client base of car and truck makers, component manufacturers and suppliers, financial, logistics and government institutions around the world and is widely respected for its extremely responsive customer support. It offers forecasting services covering global sales and production for light vehicles and heavy trucks, as well as forecasts of engine and transmission supply and demand. In addition, LMC Automotive publishes special studies on subjects of topical interest to the automotive industry.

LMC Automotive is part of the LMC group. LMC is the global leader in economic and business consultancy for the agribusiness sector. Founded in 1980, it is privately owned and headquartered in the UK, with further offices throughout the world. It provides market intelligence, analysis and advice to clients who include most of the major organisations around the world involved with agricultural commodities, foods, industrial materials, biofuels and their end-markets. Through its work on rubber and tyres, the company made an organic move into the automotive industry, setting up a dedicated automotive division and launching its first service, the Global Car & Truck Forecast, in 1992. In 2001, LMC Automotive was created and in 2004, it was purchased by its long standing alliance partner, J. D. Power & Associates. Today, it is back home in the LMC group.

LMC Automotive is headquartered in Oxford, and has offices in Detroit, Frankfurt, Shanghai and Bangkok. In addition, it has representatives in Japan and Brazil.

Short details of the other services offered by LMC Automotive are described below and in more detail on our website: [www.lmc-auto.com](http://www.lmc-auto.com). For more information contact us at [autoforecasting@lmc-auto.com](mailto:autoforecasting@lmc-auto.com).

## ***Global Car & Truck Forecast***

The *Global Car & Truck Forecast* is LMC Automotive's entry-level service designed for automotive industry planning executives and decision makers who need to see coverage of cars and trucks in one single publication together with sales and production forecasts going out seven years into the future, with indicative forecasts for 10 and 15 years. However, the core of the service is the associated database providing sales and production of light vehicles, the former by marque and the latter by model. These forecasts are supplemented by detailed reviews of the economic drivers of vehicle demand and of the major OEMs. The service includes a global table showing the introduction and run out dates for all new models by plant of production.

## ***Automotive Production Forecasts***

The *Automotive Production Forecasts* are LMC Automotive's premium production forecasting services. Subscribers can select from the four regional services covering: Europe, North America, South America and the Asia Pacific region. Combined, these constitute the *Global Automotive Production Forecast*. Published both monthly and quarterly, forecasts are provided by manufacturer, make, model and model generation, platform and assembly plant, in monthly, quarterly and annual time slices. These forecasts are supplemented by concise but comprehensive comment and insight. As an add-on to these services, forecasts by *bodystyle* and *number of doors* are also available.

### ***Global Light Vehicle Sales Forecast***

The *Global Light Vehicle Sales Forecast* is published in association with Jato Dynamics Ltd. Building on macro-economic forecasts generated by our partner, the renowned *Oxford Economics*, and combined with an examination of demographics, fiscal and regulatory influences by LMC Automotive's own specialist automotive research team, the *Global Light Vehicle Sales Forecast* presents seven-year forecasts at a global, regional and country level for light vehicle demand. The forecasts are updated monthly and the forecasts are provided in annual, quarterly and monthly timeslices. Quarterly summary reports analyse the current market position and share of each major vehicle manufacturer, discussing forecast drivers with in-depth country overviews.

### ***Engine & Transmission Forecasts***

The *Engine & Transmission Forecasts* provide data and forecasts of powertrain use. For each model, LMC Automotive provides forecasts of the volumes of each engine and transmission combination that will be fitted, as well as the total demand for each engine and transmission. The service is quarterly, with a full global service available, or separate regional PDF reports covering Europe, North America, South America and Asia-Pacific.

### ***Emerging Market Reports***

The *Emerging Market Reports* are three automotive services specifically addressing the rapidly developing economies in Asia. They include the *Market Trends Reports*, published monthly and covering *China, India and Asean*, which monitor the latest developments in these areas; and the *Automotive Market Forecasts*, published monthly and covering China and India and offering 7-year forecasts of sales, by segment, brand, group and fuel type and production by plant and model; and the *China Luxury Vehicle Report*, published quarterly which looks exclusively at the luxury end of the market and how this sector will grow over coming years.

### ***Global Commercial Vehicle Forecast***

The *Global Commercial Vehicle Forecast* provides the most comprehensive view of the current state of the medium (6-15t GVW) and heavy (15t+GVW) commercial vehicle sectors of the automotive industry together with detailed seven-year forecasts of sales and production provided in quarterly and annual timeslices. Produced in association with ACT Research, this service is published quarterly and offers coverage of all the world's major markets.

### ***China Medium & Heavy Truck Forecast***

The *China Medium & Heavy Truck Forecast* provides a clear and concise view of the Chinese medium and heavy vehicle market in a single user-friendly report. The latest registration volumes for medium and heavy trucks are analysed in a comprehensive market overview, with overall sales trends reviewed as well as key structural developments concerning segments and manufacturers.

### ***Global Hybrid & Electric Vehicle Forecast***

The *Global Hybrid & Electric Vehicle Forecast* is published twice-yearly and provides a model level forecast of demand for electrified passenger cars and US light trucks in the world's most important vehicle markets with a time horizon of seven years and indicative forecasts for 10 years. These forecasts are provided by technology type, from mild hybrids through battery electric vehicles to fuel cell electric vehicles. They are supplemented by market-by-market overviews of the key drivers of vehicle electrification and how these may change over time and OEM-by-OEM profiles detailing, for all major hybrid and electric vehicle producers, their global and local product plans, strategic approach to the sector, vehicle production snapshots and regional highlights.

### ***US Hybrid & Electric Vehicle Forecast***

Published quarterly, the *US Hybrid & Electric Vehicle Forecast* provides the current and future specifications of all hybrid, plug-in and battery electric models that are currently available in the US market. It offers historical sales data and a seven-year forecast for all hybrid and electric vehicles either in production or likely to be offered over the next seven years. Coverage is of cars and light trucks. It is unique in that it benefits from inputs from our alliance partner, J.D. Power & Associates, famous for its consumer satisfaction surveys and for its Power Information Network (PIN), providing real-time feedback on buyer activity.

### ***China Hybrid & Electric Vehicle Forecast***

The *China Hybrid & Electric Vehicle Forecast* provides a comprehensive perspective on the increasingly important Chinese hybrid and electric powertrain sector. The report balances fiscal, regulatory and technical drivers of growth specific to the Chinese market against OEM investment plans and customer attitudes towards hybrid and electric vehicle technology.

### ***European Trade & Inventory Service***

The aim of the *European Trade & Inventory Service* is to highlight risks that emerge from imbalances in the supply/demand equation in the European Light Vehicle market. This unique service analyses inventory trends and what this means to short term forecasts of production and trade.

### ***Global Automotive Scenarios Service***

The *Global Automotive Scenarios Service* is a new publication designed to assess the impact of a range of plausible shocks to the global macroeconomic landscape, and the resulting effects on Light Vehicle sales and production over the coming years. It is published quarterly in association with our partner, Oxford Economics, and is based on key scenarios they identify and explore which present significant risks to both global and regional economies.

### ***Multi-client Studies***

LMC Automotive offers comprehensive and systematic studies of industry topics and developments which are of particular interest to the automotive industry. Multi-client studies combine our strength in economic analysis and forecasting with strategic business thinking and industry insights gained through our close relationships with OEMs, suppliers and other key players in the automotive industry.

### *Consultancy*

LMC Automotive can offer single-client consultancy services based upon its forecasting activities, or, through our alliances with J.D. Power & Associates, Oxford Economics, Knibb Gormezano and Partners, and other partner companies.

The scope of such work is diverse across a very broad range of issues in the automotive industries. For more information, please contact us.

# LMCA Client List

LMC Automotive has an exceptionally wide client base, encompassing OEMs, component manufacturers and financial, logistics and government institutions. A very small sample of the larger and more widely known enterprises is listed below.



...and many more