BIS Oxford Economics’ wide range of reports draws on the company’s two core competencies:

MARKET RESEARCH • FORECASTING
Industry Studies Current Publications 2018

BIS Oxford Economics’ reports provide reliable, in-depth information on industries and markets, as well as thorough analysis of economic drivers and clearly explained forecasts. Formed in 1964, BIS Oxford Economics has built extensive expertise across a broad spectrum of industry sectors and geographic regions, and has developed a large portfolio of research methodologies, all of which we continue to expand.

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ECONOMICS

Australia Macro Service (Core)
Provides comprehensive coverage of the Australian macro economy, including monthly forecast overview, quick responses to key data releases, timely research articles on topical issues, long term forecasts report, chartbook and a comprehensive online databank with over 700 indicators, forecasted on a quarterly basis to 2050. Subscribers are invited to attend our bi-annual economic outlook conference, and have full access to our team of economists based in Sydney.

Australia Macro Service (Enhanced)
Enhances the core Australia Macro Service with comprehensive coverage of the states. Clients have access to a quarterly report, outlining the forecast for each state, and a comprehensive online databank with projections for employment by sector, output by sector, state final demand components and retail spending.

BUILDING FORECASTING

Building Industry Prospects
Forecasts short-term building activity by sector for the next 18 months in Australia, by state. Includes 2 free of charge attendances to our twice-yearly Business Forecasting Conferences on the building and property markets plus a subscriber enquiry service. Monthly bulletin. Forecasts updated quarterly.

Building in Australia • 2018 – 2033
Examines current conditions and future drivers of residential and non-residential construction at the state level and for the nation. Details medium to long-term prospects and trends, providing 15-year forecasts by type of building activity with detailed charts and tables. Twice yearly.

Regional Building • 2018 – 2020
Analyses trends and prospects in demand and supply for residential and commercial building in regional areas in NSW, VIC, QLD, SA, WA, NT and TAS. Updated every 6 months.

Work Done Forecasts of Building Activity
Forecasting and monitoring service on work done in the non-residential and house building sectors. Biannual with quarterly forecasts for the next 2 years, or a 5 year forecast available annually.

Building and Construction in New Zealand • 2018 – 2023
This report provides 5 year forecasts for residential building, non-residential building and engineering construction activity. Four updates, building forecasts out to 18 months and Auckland workshop.

Building and Construction in Asia • 2018 – 2022
This research series provides 5 year forecasts for residential building, non-residential building and engineering construction activity in 13 Asian countries. Four updates for each country.

BUILDING MATERIAL RESEARCH

Building Materials in New Dwellings
Detailed analysis of materials installed in new residential dwellings. Coverage of volume of material installed, key material drivers, decision makers and industry ratings. Separate reports for each material, including: roofing, external cladding, internal linings, windows, fencing and flooring.

Building Materials in Home Improvements
An increasingly important component of the building industry, our home improvement reports provide a detailed analysis of leading home improvement projects including: Ground/upper floor additions, Re-roofing, Roof restoration, Fencing, Paving, Window replacements, Re-cladding, Kitchen, Bathroom & Laundry renovations and Garages, amongst others.

RESIDENTIAL PROPERTY

Residential Property Prospects: Australian Capital Cities • 2018 – 2021
Provides annual median house and unit price forecasts to June 2021 for Australian capital cities and selected regional centres. Examines market conditions, forecasts interest rates, home loan affordability, rental growth and yields. The online service includes softcopies of the report, as well as Excel datasheets of the tables and charts in the report, and regular commentary on residential market data releases and market insights pieces. A main report and update are provided in June and December respectively.

Inner City Apartment Markets • 2018 – 2025
Inner Sydney
Inner Melbourne
Inner Brisbane
Provides detailed demand and supply analysis of the central city apartment markets. Each study analyses the drivers of apartment demand and their interaction with the supply pipeline, forecasting rents, values and yields.

Apartments in Sydney Suburbs • 2018 – 2025
Provides an analysis of the drivers of demand for the apartments across Sydney’s inner and middle suburbs by Local Government Area, with forecast for rent and price growth.

Residential Land Market Outlook for Demand and Supply • 2018 – 2024
Analyses the 5 year outlook for broadacre land, housing demand, dwelling commencements, and lot production trends. Available for the five state capital cities plus Gold and Sunshine Coasts.

Emerging Trends in Residential Market Demand – NEW
Now with 2016 Census data. A comprehensive overview of the demographic changes that are taking place across each of the states using Census data over the past 25 years, and their consequent impact on the type and nature of future dwelling demand.
Australian Property Outlook – NEW
This new report overview provides local and overseas investors with key insights into property market prospects across Australian cities and sectors. Comparative growth rates for rentals, yields, capital values and total returns (IRRs) can help clients understand and evaluate their property strategy. The discussion of investment logic for individual sectors and cities clarifies market risks and opportunities.

Drawing from our detailed reports on the office, retail, industrial and residential sectors, the APO helps investors narrow their focus to markets of interest. 6 monthly reports.

Commercial Property Prospects • 2018 – 2028
› Sydney CBD and Metropolitan area
› Sydney Suburban Centres and Office Parks
› Melbourne CBD and Metropolitan area
› Melbourne Near City and Suburban Offices
› Brisbane CBD and Near City
› Perth CBD and Metropolitan area
› Adelaide CBD and Metropolitan area
› Canberra CBD and Metropolitan area

Provides forecasts of key market indicators, including alternative scenarios, and considers leasing, investment and development strategies. Annual, with a 6 month update.

Retail Property Market • 2018 – 2028
The report examines the overall structure of retailing in Australia and draws out key trends and issues in terms of both trading conditions and investment performance. It focuses on the main classes of institutional investment in the retail sector, and specifically considers prospects for regional and sub-regional shopping centres. Annual, with quarterly updates.

Large Format Retail Property • 2017 – 2027
Examines key trends and issues in the large format retailing sector in Australia, including impacts caused by the failure of Masters and the physical arrival in Australia of Amazon. Provides ten year forecasts of rents, yields and capital values for large format retail centres. Future market balance is assessed and investment risk and return issues are addressed. Annual, with quarterly updates.

Industrial Property Market, Strategies and Prospects • 2018 – 2028
› Sydney
› Melbourne
› Brisbane

Examines the drivers of demand for and supply of industrial property. Identifies the prospects for rents, yields, prices and investment returns in the major industrial regions of each city over the next decade. Annual.

Private Client Services
As well as producing the range of multi-client industry studies listed herein, we also regularly undertake commissioned research projects for individual clients.

In performing these private client assignments we build upon our base of existing research and forecasts, using methodologies developed to tackle specific issues faced by our clients. Through careful analysis and consideration of the implications of our research, we provide insights which greatly assist planning and business decision-making.

Our private client projects traverse a wide variety of topics and research approaches. Typical assignments can include services such as:
› forecasting demand for products and services
› market risk assessment
› financial feasibility assumptions
› preparation of prospectus materials
› financial and economic evaluations and submissions
› qualitative and quantitative research
› gathering market data and segmentation information
› measuring customer satisfaction and reputation
› strategic planning assistance
› private briefings and workshops
Really talented people, they’re very flexible, very approachable. An independent firm that gives top quality service, from people who know what’s important.

BIS Oxford Economics certainly adds value to the strategic side of our business planning, with the ability to provide other services across a wide range of areas and issues.”

Clinton Squires
Managing Director
Interface

“The residential research fundamentals and insights provided by BIS Oxford Economics have always been very thorough and robust. Lend Lease subscribes to numerous BIS Oxford Economics subscriptions and has also commissioned tailored research. The insights from these documents has been of great benefit for reporting, forward planning and monitoring performance.”

Scott Greenwell
National Research Manager
Lend Lease

“Thank you for the opportunity to participate in BIS Oxford Economics’ recent Boardroom Briefing. It was an informative and thorough session that provided real insight into several sectors of interest to us. The data provided and its commentary are important contributors to our business planning cycle.”

Matthew Watt
General Manager
Transfield Services – Infrastructure