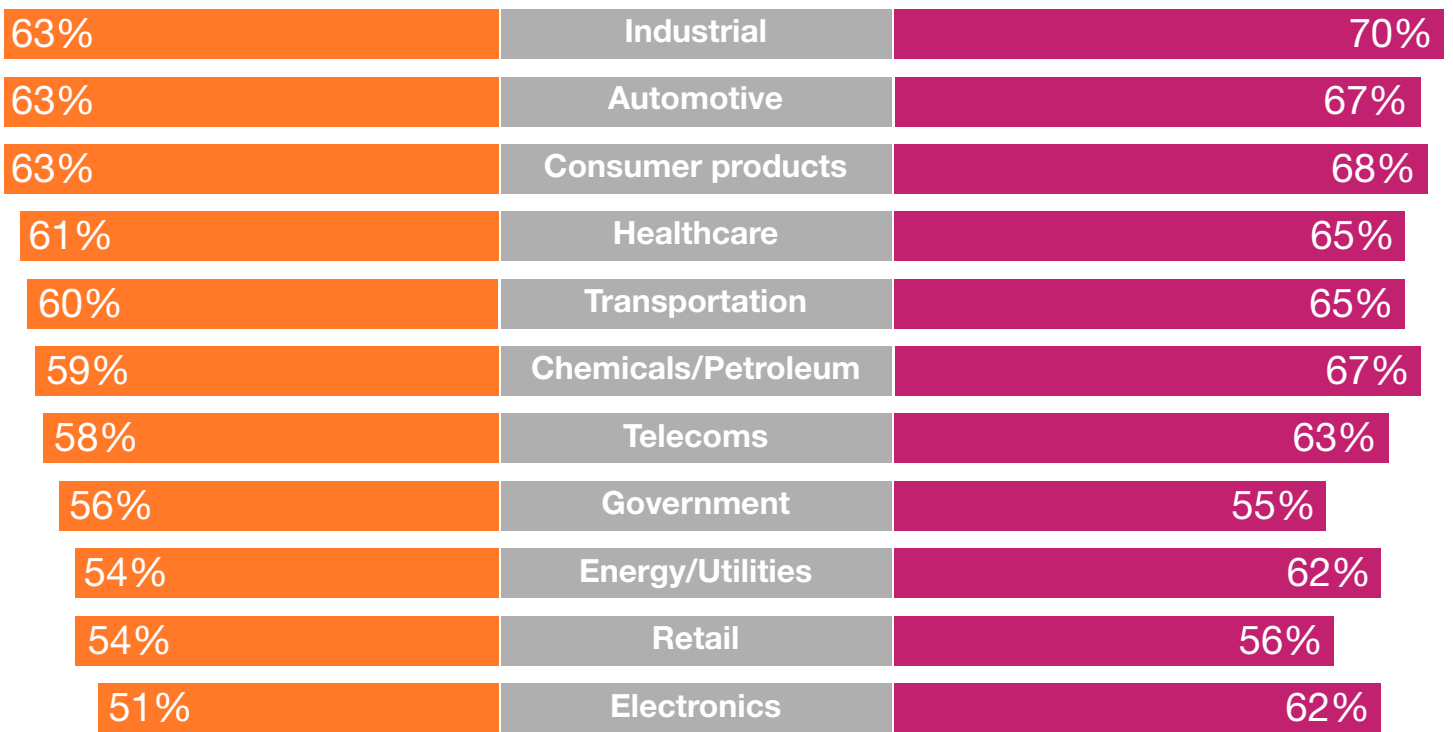


THE PATH FORWARD FOR DIGITAL OPERATIONS

Digital operations are remaking the way business is done—but the pace of change varies across industries.

How important are the following technology trends to your company's business strategy?

How mature are your applications of digital operations in the following areas today?



Business models must change to support consumer demands and operational imperatives.

Which business initiatives do you expect to be of the greatest importance to your firm over the next three years? Top 5 responses



Regardless of industry, those companies that successfully incorporate digital operations should see a broad range of business benefits.

What are the biggest benefits you expect to achieve from these applications of digital operations in the next three years?

